

RORY VAN LOO

765 Commonwealth Ave. ▪ Boston, MA ▪ 02215 ▪ vanloo@bu.edu

ACADEMIC POSITIONS

Harvard Law School

Cambridge, MA

Visiting Professor, Fall of 2024

- Courses: *Contracts; Consumer Laws, Markets, and Technologies*

Boston University School of Law

Boston, MA

Professor, 2021 – present

Associate Professor, 2016 – 2021

- Courses taught: *Business Organization; Contracts; The Law of Consumer Markets; Financial Regulation*

Yale Law School

New Haven, CT

Information Society Project Resident Fellow, 2014 – 2016; Affiliate Fellow, 2016 – present

Harvard Law School

Cambridge, MA

Lecturer, 2011 – 2013

- Courses taught: *Advanced Multi-Party Negotiation; Dispute Systems Design*

ARTICLES

Against Monetary Primacy, **Northwestern University Law Review** (forthcoming, with Yair Listokin)

Privacy Pretexts, 108 **Cornell Law Review** 1 (2023)

Inflation, Market Failures, and Algorithms, 96 **Southern California Law Review** 825 (2023)

The Public Stakes of Consumer Law: The Environment, the Economy, Health, Disinformation, and Beyond, 107 **Minnesota Law Review** 2039 (2023)

Amazon's Pricing Paradox, 37 **Harvard Journal of Law & Technology** 1 (2023) (with Nikita Aggarwal)

Stress Testing Governance, 75 **Vanderbilt Law Review** 553 (2022)

Federal Rules of Platform Procedure, 88 **University of Chicago Law Review** 829 (2021)

The New Gatekeepers: Private Firms as Public Enforcers, 106 **Virginia Law Review** 467 (2020)

The Revival of Respondeat Superior and Evolution of Gatekeeper Liability, 109 **Georgetown Law Journal** 141 (2020)

In Defense of Breakups: Administering a "Radical" Remedy, 105 **Cornell Law Review** 1955 (2020)

Regulatory Monitors: Policing Firms in the Compliance Era, 119 **Columbia Law Review** 369 (2019)

Digital Market Perfection, 117 **Michigan Law Review** 815 (2019)

The Missing Regulatory State: Monitoring Businesses in an Age of Surveillance, 72 **Vanderbilt Law Review** 1563 (2019)

Broadening Consumer Law: Competition, Protection, and Distribution, 95 **Notre Dame Law Review** 211 (2019)

Making Innovation More Competitive: The Case of Fintech, 65 **UCLA Law Review** 232 (2018)

Rise of the Digital Regulator, 66 **Duke Law Journal** 1267 (2017)

The Corporation as Courthouse, 33 **Yale Journal on Regulation** 547 (2016)

Helping Buyers Beware: The Need for Supervision of Big Retail, 163 **University of Pennsylvania Law Review** 1311 (2015)

A Tale of Two Debtors: Bankruptcy Disparities by Race, 72 **Albany Law Review** 231 (2009)

OTHER PUBLICATIONS

Big Banks Are Afraid of Open Banking. That's a Good Thing. **American Banker** (Dec. 29, 2023)

Amazon Should be Held Accountable for Promoting Bad Deals, **Chicago Tribune** (Oct. 11, 2023)
(with Nikita Aggarwal)

How to Help the Fed and Avoid a Recession, **The Hill** (Dec. 25, 2022) (with Yair Listokin)

Tech Platforms as Tribunals, **Oxford Business Law Blog** (July 7, 2022)

Consumer Law As an Axis of Economic Inequality, 102 **Boston University Law Review** 1169 (2022)
(with Daniel Markovits and Barak Richman) (by symposium invitation)

Stop with the Egg Metaphor in Discussing Big Tech Break-Ups, **The Hill** (Sept. 29, 2020)

Technology Regulation by Default: Platforms, Privacy, and the CFPB, 2 **Georgetown Law Technology Review** 531 (2018) (by symposium invitation).

Lawsuits Mount as Apple Manages Fallout From Revelation of Slowed iPhones, **NPR Weekend Edition** (Dec. 31, 2017) (Interviewed)

Making Fintech More Competitive, **Oxford Business Law Blog** (Aug. 16, 2017)

Regulation by Digital Intermediary, **Administrative & Regulatory Law News** (Summer 2017)

Supreme Court Case Comment, Bankruptcy: Central Virginia Community College v. Katz, 125 **Harvard Law Review** 125 (2006)

Fair Trade Aims to Improve Lives, **San Francisco Chronicle** (Nov. 28, 2003)

Budgets on the Brink, **NPR-WFYI Radio** (Jan. 8, 2002)

EDUCATION

Yale University

Ph.D. in Law, with Distinction

- Courses taught: *Consumer Law* reading group (with William Eskridge)

Harvard Law School

J.D., *magna cum laude*

- *Harvard Law Review*, Senior Editor
- Teaching Assistant, Negotiation Workshop

Pomona College

B.A., Science, Technology, and Society (focus on Computer Science), *magna cum laude*

- Valedictorian
- Teaching Assistant, Advanced French

PROFESSIONAL EXPERIENCE

Consumer Financial Protection Bureau**Washington, D.C.**

Policy Analyst, 2011

- Served on the team that set up the CFPB, as a senior advisor for Big Bank Supervision

McKinsey & Co.**Minneapolis, MN**

Engagement Manager, 2009 – 2011; Associate, 2007 – 2009

- Conducted empirical studies in mergers and acquisitions, finance, marketing, and organizational design for multinational corporations

OTHER ACTIVITIES

- Languages: Prior fluency in French, Portuguese and Spanish
- Bar Association: Admitted to the California Bar, 2010 (currently inactive)
- Community Service: Volunteered for Upward Bound, Court Appointed Special Advocates, and MA Public Banking